Managed Backup as a Service for MSPs and Resellers

NovaBACKUP

Local and Cloud Backup

Centrally managed, securely protected client data

HIGHLIGHTS

NovaBACKUP for Managed Service Providers

What you will receive:

Local Support and Service

Included:

- ✓ **Install + Setup**
- ✓ **Training + Support**
- ✓ **Software Licenses**
- ✓ **Software Updates**
- ✓ **Central Management Tool**
- ✓ **Compliance Check-ups**
- ✓ **Health Check-ups**
- ✓ **Dedicated Account Manager**

CONTACT US

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A backup solution with central management and monitoring of local and cloud storage that can be provided as a revenue-generating service to your clients.

Complete Data Protection and Recovery

Backup as a Service (BaaS)

Centrally manage provision and protect your client's critical data from natural disasters, loss, or cyber threats all from a single multi-tier/multi-tenant view.

Local and Cloud Off-site Backup

Best practice for regulatory compliance. Unlimited local backup included with any MSP package combined with your choice of either NovaBACKUP Cloud or self-hosted cloud storage.

Simple Licensing and Pricing

Simple, transparent license and pricing models take the guesswork out of what you're paying for and simplify integration and budgeting within the framework of your existing service. No calculators, spreadsheets, long documents, presentations, or advanced degrees are required.

All-in-One Solution

One price includes all features. Automated backups, remote management, email notifications, file and image backups, incremental, differential, and copy, compression, encryption, and bare-metal restore.

Local and Cloud Backup

Centrally managed, securely protected client data

KEY BENEFITS

Save/Earn €€

✓ Low entry point – No up-front investment, minimal cost, pay for only the cloud storage you use.

✓ Increase MRR by adding an additional managed service.

✓ No customer too small – use as an alternate solution for customers that can't justify your existing one.

✓ Save money over your existing solution – increase your margins.

- FREE local backup included
- Don't pay for technical support
- Don't pay for additional features (All-inclusive licensing)

✓ Don't pay ransoms – Backup is your last line of defense for fighting cyberthreats.

Save Time

✓ Instant Recovery – immediate recovery from disasters at file or image level.

✓ Consolidate backup solutions – minimize learning curve – manage all customers from one location.

✓ Simple/Minimal onboarding required – start selling immediately.

✓ Avoid ransomware – recover systems quickly without paying the ransom.

✓ Migration assistance – changing solutions, we can help you transfer your customers.

Ultimate Flexibility - Storage Your Way

✓ NovaBACKUP is the only solution that doesn't lock you in, giving you the flexibility to decide what cloud storage is best for you and your customers.

✓ **NovaBACKUP Cloud**

- Let NovaBACKUP host your data in one of our world-class data centers. For MSPs that want to concentrate on managing their customers while storing their critical data with NovaBACKUP.

✓ **Self-Hosted**

- Your Cloud
- Host your backup service in your own data center – for MSPs who already have a data center or are looking for ultimate control.

Security

Support GDPR

Cyberthreat Protection